

CODY JOHNSON

UI/UX Designer

codyjohnson.dev
(763) 381-7981
Cody.Johnson26@yahoo.com
Blaine, MN (Open to Relocation)

EDUCATION

2015 - 2020

Human-Centered Computing, B.S.

Rochester Institute of Technology

Concentrations

Front-End Development

Web Content Accessibility Guidelines

SKILLS

Tools

Adobe XD

Sketch

Photoshop

Illustrator

InDesign

After Effects

Figma

Development

HTML

CSS

JavaScript

Python

Java

PHP

C#

Design

Design Research & Strategy

Web Design & Development

Service & System Design

User Interface Design

Rapid Prototyping

Competitor Analysis

Usability Testing

WCAG 2.1

Video Editing

E-commerce Management

Shopify

WooCommerce

Online Store Setup

Product Listing Management

Inventory Management

Automation & Optimization

Scripting (JavaScript, Python)

Google Apps Script

Process Automation

Workflow Optimization

Performance Optimization

I've used various prototyping tools and frameworks, listed are my favorites. If you have others that fit your workflow, I'm keen to learn about them!

PROFESSIONAL SUMMARY

Innovative and detail-oriented UI/UX Designer and Front-End Developer with a strong foundation in human-centered computing from Rochester Institute of Technology. Proven track record of delivering engaging user interfaces and exceptional user experiences across web platforms. Skilled in translating conceptual ideas into compelling digital solutions that enhance user engagement and drive conversions.

WORK EXPERIENCE

Blaine, MN

UX/UI DESIGNER

10.2020 - Present

Cody Johnson & Associates

- Spearheaded the design and development of bespoke websites, prioritizing aesthetic appeal and user engagement through intuitive interfaces.
- Automated and optimized business processes using Google Apps Script, significantly enhancing operational efficiency for diverse clients.
- Provided ongoing website maintenance, updates, and technical support to ensure optimal website performance and functionality.
- speedwagonind.com
- riserwater.com
- prairielegends.com
- midwest-ink.com
- vesiworks.com
- randjpropertyandtravel.com

Coon Rapids, MN

ECOMMERCE STOREFRONT ADMINISTRATOR

05.2022 - 09.2022

The John Roberts Company

- Revitalized the company's e-commerce presence, managing over 1,000 product listings and streamlining the user experience, leading to a 30% decrease in customer inquiries.
- Forged successful online marketing campaigns in close collaboration with the marketing team, enhancing brand visibility and customer reach.
- Fortified platform security and ensured GDPR compliance through stringent data protection and encryption protocols.

Blaine, MN

FULL STACK DEVELOPER

12.2020 - 02.2022

American Steel Designs

- Led the end-to-end development of Shopify e-commerce sites, from front-end to back-end, ensuring seamless and engaging shopping experiences.
- Devised and implemented automation scripts that reduced fulfillment times by 300%, optimizing operational workflows.
- Innovated an order tagging system, refining the order fulfillment process and guaranteeing precise product handling.
- americansteeldesigns.com

Owasso, OK

UX/UI DESIGNER INTERN

05.2019 - 8.2019

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- Transformed concepts into impactful designs, producing wireframes, mockups, and storyboards to effectively communicate design intentions.
- Enhanced digital product interfaces with user-centric design improvements, elevating overall user satisfaction.
- Authored a comprehensive user manual for a rugged dash system, enhancing product accessibility and user comprehension.